

TELECOMMUNICATIONS MARKET IN POLAND

Market analysis and development forecasts
for 2019-2024

2019

IN THE REPORT:

- **Value of the Polish telecommunications market** and the telecommunications services market in 2009-2018
- **Value of key segments** of the telecommunications market
- Detailed **profiles of the most important operators**
- **Analysis of consumer trends** and regulatory and technological changes shaping the market and affecting its dynamics
- Detailed **data and analysis of the market** for internet access divided into access technologies in fixed locations and mobile networks
- **KPIs in individual market segments**

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WHY IT'S WORTH IT:

- Analyses **the impact of price** increases of telecommunications services on the market
- Includes **historical data** and proprietary forecasts
- Shows **the structure of retail revenues**
- Analyses **competition and potential** of individual segments
- Identifies **areas with the greatest potential**