

The first and best in Poland!

PAY TV AND VOD MARKET IN POLAND

2019

Comprehensive market analysis and development forecasts for 2019-2024

IN THE REPORT:

- A **comprehensive view of the VOD/OTT market** and the leading players
- **Values and volumes** - segments, technologies, revenues, ARPU
- Proprietary **B2C research** - types of VOD services and consumer behaviour
- The number of **unique SVOD subscriptions** and the number of users
- **Demand and supply** on the market and areas with the greatest **growth potential**



WHY IT'S WORTH IT:

- Reliable **analysis of the market** and **competitive environment**.
- Information on market **trends**.
- Realistic evaluation of the **potential** and **threats** in the sector.
- **New opportunities** on the VOD/OTT and DVB-T markets.
- PMR's hard data on **market value** and **its change** over the years.

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