



PMR Industry Report

Imaging diagnostics and radiotherapy market in Poland 2018

Market analysis and development forecasts for 2018-2023

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Take advantage of the PMR offer

If you are interested in the PMR report or deepening of selected segments or additional expertise on the Pharmaceutical market, I invite you to contact our consultants.



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PMR Report

- **Unique 5-year forecasts** prepared by the PMR team using a **proven and coherent methodology**
- **Expert commentary** allowing for a better **understanding of the current and future situation** and **opportunities and threats**
- Description of the main **trends and legal changes** affecting the market

What is the content of the report?

- **Value** of the imaging diagnostics and radiotherapy markets
- **Top players** ranked by sales revenue
- **Segment focus:** value, financing sources, growth prospects
- **Teleradiology** in Poland
- **Growth forecasts until 2023** for imaging diagnostics and radiotherapy with analytical commentary

5 Reasons to choose PMR

The report will:

- 1 Enhance strategy formulation and decision-making regarding imaging diagnostics and radiotherapy services in Poland
- 2 Supply reliable data to inform business-plan and budget development
- 3 Help identify product/service offer opportunities, gaps etc.
- 4 Enable monitoring of the market and its growth potential
- 5 Make competitive landscape analysis more accurate and efficient



Who benefits from the PMR report?

- Incumbent market participants: service providers (public and private), medical equipment vendors
- New players planning market entry (e.g. via acquisitions of existing facilities, service offer expansion etc.)
- Financial institutions and private equity firms
- Market researchers and business consultants

THEY TRUSTED US:

