

# CHILDREN'S PRODUCTS RETAIL MARKET IN POLAND

Market analysis and development forecasts  
for 2022-2027

# 2022


## IN THE REPORT:

- **Value and dynamics** of the baby products market in Poland
- **Major trends** influencing the development of the baby products market
- The **largest stores** operating on the market
- **Profiles of the leading players on the baby products market in Poland** and analysis of the competitive environment
- Analysis of the **main distribution channels** for baby goods
- The results of the **consumer survey** presenting consumers' preferences when shopping for children's goods




## WHY IT'S WORTH IT:

- Analysis of individual segments of the market: clothing and footwear for children, baby food, cosmetics and hygiene products, children's furniture, toys, and strollers and car seats
- Expert commentary explaining the data presented

 +48 12 340 51 30

 [retail@pmrcorporate.com](mailto:retail@pmrcorporate.com)

 **SEE WWW**