

DIY RETAIL IN POLAND

2022

Market analysis and development forecasts for 2022-2027

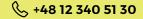
IN THE REPORT:

- 5-year market forecast including retail and institutional sales (until 2027)
- Analysis of **trends and factors** influencing the market
- Ranking and profiles of key market players
- Shares and forecasts for distribution channels
- Shares of individual product segments
- Results of a consumer survey (B2C) and a survey of home finishing companies (B2B)
- Analysis of chain shop locations



WHY IT'S WORTH IT:

- Collects and analyses a range of macroeconomic and market indicators influencing the market
- Covers not only the retail market, but also the institutional market
- Includes market segmentation by 10 product categories





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