

DIY RETAIL IN POLAND

Market analysis and development forecasts
for 2022-2027

2022


IN THE REPORT:

- **5-year market forecast** including retail and institutional sales (until 2027)
- Analysis of **trends and factors** influencing the market
- Ranking and **profiles of key market players**
- Shares and forecasts for distribution channels
- Shares of individual **product segments**
- Results of **a consumer survey** (B2C) and **a survey of home finishing companies** (B2B)
- Analysis of chain shop locations




WHY IT'S WORTH IT:

- Collects and analyses a range of macroeconomic and market indicators influencing the market
- Covers not only the retail market, but also the institutional market
- Includes market segmentation by 10 product categories

 +48 12 340 51 30

 retail@pmrcorporate.com

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