

GROCERY RETAIL MARKET IN POLAND

2022

Market analysis and development forecasts for 2022-2027

IN THE REPORT:

- Market value with a unique forecast
- Impact of **legislative changes** on the grocery trade
- **Description of consolidation processes** on the grocery retail market
- Profiles of the largest retailers on the grocery market in Poland
- Rankings of the largest players in each distribution channel
- Trade map location analysis of major grocery chains
- Trend analysis supported by consumer survey results



WHY IT'S WORTH IT:

- Expert commentary explaining the presented data: reasons, effects, other scenarios for the development of the situation on the food market in Poland
- Alternative market development scenarios to 2027 including the economic impact of the pandemic.



