

# DERMOCOSMETICS MARKET IN POLAND

Market analysis and development forecasts  
for 2022-2027

# 2022

## IN THE REPORT:

- **Comprehensive market analysis** – historical data and current value of the dermocosmetics market in Poland, taking into account individual segments
- **Detailed analysis of non-pharmacy sales:** value and structure of dermocosmetic sales in traditional offline health and beauty stores
- **Analysis of online sales** of dermocosmetics through: e-pharmacies, online stores, e-commerce platforms.
- **Places to buy dermocosmetics in Poland**, including online and non-pharmacy sales, and for individual dermocosmetic categories in pharmacies.



## WHY IT'S WORTH IT:

- Five-year forecasts for the entire market, pharmacy, non-pharmacy and online sales
- Leading dermocosmetics manufacturers: profiles including information on the share in the dermocosmetics market, financial standing, bestselling products and development plans

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