

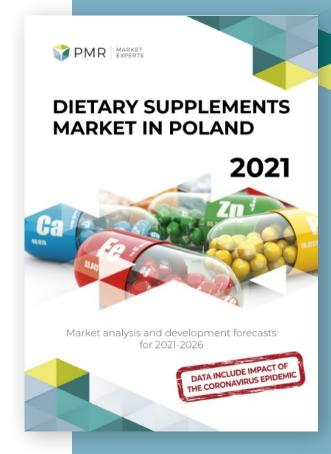
DIETARY SUPPLEMENTS MARKET IN POLAND

2021

Market analysis and development forecasts for 2021-2026

IN THE REPORT:

- Forecasts pertaining to the development of the dietary supplement market for the next 5 years, with a rationale.
- Comparison of distribution channels for dietary supplements pharmacy, non-pharmacy and online - in terms of both values and forecasts, in addition to consumer profile.
- Analysis of the direct sales subgroup.
- Market analysis of private labels.
- Results of a cyclical survey carried out among market players.



WHY IT'S WORTH IT:

- A detailed, data-filled compendium of market knowledge.
- Hard sales data, consumer survey results and B2B.
- Estimate of sales value of dietary supplement business at places other than pharmacies.
- Estimate of internet sales value.
- Practical point of view of market players.





