

GROCERY RETAIL MARKET 2021

Market analysis and development forecasts for 2021-2026

IN THE REPORT:

- Market value with a unique forecast including the impact of COVID-19 on the market
- Impact of **legislative changes** on the grocery trade introduced in connection with the pandemic
- Description of consolidation processes on the grocery retail market
- Profiles of the largest retailers on the grocery market in Poland
- Rankings of the largest players in each distribution channel
- Trade map location analysis of major grocery chains
- Trend analysis supported by **consumer survey results**

GROCERY RETAIL MARKET IN POLAND



Market analysis and development forecasts for 2021-2026



WHY IT'S WORTH IT:

- Expert commentary explaining the presented data: reasons, effects, other scenarios for the development of the situation on the food market in Poland
- Alternative market development scenarios to 2026 including the economic impact of the pandemic.



