

IMPACT OF CORONAVIRUS EPIDEMIC ON TELEMEDICINE MARKET IN POLAND 2020

The impact of the coronavirus epidemic on the overall telemedicine market

IN THE REPORT:

- **Market development forecasts** for 2020 and 2021 revised to account for current developments
- **Benchmarking** - forecast developed for 2020 under normal market conditions as a benchmark for the scale of the change
- **Impact of the coronavirus epidemic** on the telemedicine industry
- Probable market **development scenarios**
- Results of the latest PMR **consumer survey** on the scale of telemedicine use during the pandemic and plans for the future

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WHY IT'S WORTH IT:

- Shows the shape of the current and future telemedicine market in Poland
- Identifies the most vulnerable market subgroups and risk areas
- Contains an analysis of the current market situation
- Contains the responses of experts, analysts and econometricians to a number of questions