

IMPACT OF CORONAVIRUS EPIDEMIC ON GROCERY MARKET IN POLAND 2020

Development scenarios for 2020 and possible changes for players

IN THE REPORT:

- **Detailed estimates of the development** of the situation in Poland together with a forecast for 2020 – the state after the epidemic
- **Benchmarking** – a counterfactual forecast for 2020 without the coronavirus, as a benchmark for the scale of change
- **The impact of the coronavirus** epidemic on the total grocery market and individual distribution channels
- **3 scenarios** of market development and impact
- Comparison of the impact on individual **distribution channels**.

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WHY IT'S WORTH IT:

- Shows the **future shape of the grocery market** after the changes resulting from the global coronavirus pandemic
- Indicates **the most vulnerable** market areas
- Analyses **the scale of changes** after the epidemic
- Contains **several dozen forecast** metrics.