

## DIY RETAIL IN POLAND

8th edition of the report! Reliable assessment of the current situation in the industry and forecasts until 2025

2020

REVISED DATA ON THE CORONAVIRUS IMPACT

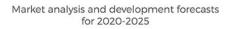
Annual report

DIY RETAIL
IN POLAND

2020

## IN THE REPORT:

- Value of the market with a forecast until 2025
- Shares of product subgroups
- Shares and forecasts for distribution channels
- It contains the results of two tests B2B and B2C
- Presentation of **leading trends** and their effect on customers' purchasing decisions
- Analysis of the locations of chain stores
- Ranking and profiles of the most prominent players on the market



## WHY IT'S WORTH IT:

- Analysis of market consolidation and multiformatting
- In addition to the retail channel, it also includes the institutional arena
- Analysis of the largest players on the DIY market
- Market information supplemented by practitioner evaluations

