

INTEGRATED TELECOMMUNICATIONS SERVICES MARKET IN POLAND

The only analysis of packages and bundled services in Poland

2020

IN THE REPORT:

- **Number of subscribers of integrated services in total** and broken down into individual kinds of packages
- Estimate of **the number of subscribers to bundled services and the number of RGUs sold in bundles**
- **Quantitative and valued forecasts** for market development until 2025.
- Analysis of the **offer and portfolio of operators**
- Identification of **key market trends and trends**.
- Results of two dedicated **B2C studies**.

+48 12 340 51 30

 ict@pmrcorporate.com

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WHY IT'S WORTH IT:

- Analyses **market subdivisions in detail**
- It assesses **the prospects** for the development of packages and combined services
- **The only** reliable collection of market data in Poland
- Assesses prospects for **further market evolution** toward the bundling of services