

# TELECOMMUNICATIONS MARKET IN POLAND

Market analysis and development forecasts  
for 2020-2025

# 2020

## IN THE REPORT:

- **Value of the Polish telecommunications market** and the telecommunications services market in 2010-2019
- **Value of key segments** of the telecommunications market
- Detailed **profiles of the most important operators**
- **Analysis of consumer trends** and regulatory and technological changes shaping the market and affecting its dynamics
- Detailed **data and analysis of the market** for internet access divided into access technologies in fixed locations and mobile networks
- **KPIs in individual market segments**



## WHY IT'S WORTH IT:

- Includes ARPU value from retail and wholesale mobile services
- Data on the potential of FTTx technology
- Analyses competition and potential of individual segments
- It takes into account the impact of the COVID-19 on the market

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