

LABORATORY DIAGNOSTICS SERVICES MARKET IN POLAND

Compendium of knowledge on the laboratory services market with a database of active laboratories

2020

REVISED DATA ON THE
CORONAVIRUS IMPACT

IN THE REPORT:

- Value and rate of growth of the market and directions of development
- **Patient profiles** of the test subjects
- Description of **main customers** for diagnostic equipment and reagents
- **Brand recognition** of reagents and equipment
- An overview of the **most attractive areas of laboratory diagnostics** in terms of investment
- Discussion of the impact of **systemic changes and legal instruments** on the market

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WHY IT'S WORTH IT:

- This is the only **detailed analysis of the market**, expenditure and trends in Poland
- Includes data on survey frequency and funding sources
- Based on PMR's own **B2B and B2C research**
- Analyses of the market in terms of investments
- Includes a **database of active laboratories**