


HORECA MARKET IN POLAND

Profile of leading suppliers and sources of supply broken down by specific categories

2020

IN THE REPORT:

- **200 pages of trends**, changes and analyses of the HoReCa market and its subgroups
- **Value and rate of growth** of the market and development scenarios until 2025
- **Largest players** on the market - restaurant chains, catering companies and hotel chains
- Analysis of individual **market subgroups**: hotel catering, restaurants (with a breakdown into subdivisions) and catering
- **Analysis of catering supplies** - in the opinion of the restaurant management
- Results of consumer surveys

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WHY IT'S WORTH IT:

- A full, reliable source on the HoReCa market in Poland
- Provides information on the shares and degree of **development of individual subgroups**
- Contains **B2B and B2C test data**
- Analyses new phenomena and areas of potential
- Presents the **profile of the ideal supplier**