

HOME FURNISHINGS MARKET IN POLAND

Market analysis and development forecasts
for 2019-2024


2019

IN THE REPORT:

- **Main trends and other factors** influencing the development of the home furnishings market in Poland
- **Largest stores** operating on the market
- **Analysis of individual market segments**, including furniture, decorative articles and home textiles.
- **Value and growth rate** of the home furnishings market in Poland
- **Market development forecasts until 2024**, including for individual distribution channels (specialist chains, DIY stores, internet, grocery stores, other)
- **Profiles of leading players** and analysis of the competitive environment.

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WHY IT'S WORTH IT:

- Includes more than a dozen projected market value indices
- Answers questions about the development prospects of individual segments.
- Discusses the latest trends in the market.
- Shows the consumer perspective
- Contains data on the situation on the housing market